

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Withdrawn) A method for a revenue model in a network-based supply chain management framework, comprising:
 - a) receiving data from a plurality of stores of a supply chain utilizing a network;
 - b) allowing a user to access the data utilizing a network-based interface;
 - c) identifying the user accessing the network-based interface;
 - d) displaying a first web-page of the network-based interface if the user is identified as a store, a second web-page of the network-based interface if the user is identified as a distributor, and a third web-page of the network-based interface if the user is identified as a supplier;
 - e) advertising to the user on at least one of the web-pages in accordance with the identification;
 - f) analyzing the data being accessed by the user; and
 - g) advertising to the user on at least one of the web-pages in accordance with the analysis.
2. (Withdrawn) The method of claim 1, further comprising offering to sell the user products from a third party that are related to the store utilizing the network-based interface, and charging the third party a fee based on a number of the products sold to the user utilizing the network-based interface.
3. (Withdrawn) The method of claim 1, further comprising identifying the users upon accessing the data utilizing the network-based interface, and charging the users a fee based on a number of times the users access the data utilizing the network-based interface.

4. (Withdrawn) The method of claim 1, further comprising displaying a plurality of goods to the users accessing the data utilizing the network-based interface, and allowing the acceptance of bids on the goods from the users utilizing the network.

5. (Withdrawn) The method of claim 1, further comprising transmitting the data to suppliers of the supply chain utilizing the network, wherein the suppliers offer raw products used for producing the goods at a predetermined price, the price decreasing as a function of time during a predetermined duration.

6. (Currently Amended) A computer program product for a revenue model in a network-based supply chain management framework, comprising:

- a) computer code for receiving data from a plurality of independent stores of a supply chain utilizing a network;
- b) computer code for allowing a user to access the data utilizing a network-based interface;
- c) computer code for identifying the user accessing the network-based interface;
- d) computer code for displaying a first web-page of the network-based interface if the user is identified as a store, a second web-page of the network-based interface if the user is identified as a distributor, and a third web-page of the network-based interface if the user is identified as a supplier;
- e) computer code for advertising to the user on at least one of the web-pages in accordance with the identification;
- f) computer code for analyzing the data being accessed by the user; and
- g) computer code for advertising to the user on at least one of the web-pages in accordance with the analysis of the data accessed by the user.

7. (Original) The computer program product of claim 6, further comprising computer code for offering to sell the user products from a third party that are related to the store utilizing the network-based interface, and computer code for charging the third party a fee based on a number of the products sold to the user utilizing the network-based interface.

8. (Original) The computer program product of claim 6, further comprising computer code for identifying the users upon accessing the data utilizing the network-based interface, and computer code for charging the users a fee based on a number of times the users access the data utilizing the network-based interface.

9. (Original) The computer program product of claim 6, further comprising computer code for displaying a plurality of goods to the users accessing the data utilizing the network-based interface, and computer code for allowing the acceptance of bids on the goods from the users utilizing the network.

10. (Original) The computer program product of claim 6, further comprising computer code for transmitting the data to suppliers of the supply chain utilizing the network, wherein the suppliers offer raw products used for producing the goods at a predetermined price, the price decreasing as a function of time during a predetermined duration.

11. (Currently Amended) A computer product for a revenue model in a network-based supply chain management framework, comprising:

- a) computer signal for receiving data from a plurality of independent stores of a supply chain utilizing a network;
- b) computer signal for allowing a user to access the data utilizing a network-based interface;
- c) computer signal for identifying the user accessing the network-based interface;
- d) computer signal for displaying a first web-page of the network-based interface if the user is identified as a store, a second web-page of the network-based interface if the user is identified as a distributor, and a third web-page of the network-based interface if the user is identified as a supplier;
- e) computer signal for advertising to the user on at least one of the web-pages in accordance with the identification;
- f) computer signal for analyzing the data being accessed by the user; and
- g) computer signal for advertising to the user on at least one of the web-pages in accordance with the analysis of the data accessed by the user.

12. (Original) The computer product of claim 11, further comprising computer signal for offering to sell the user products from a third party that are related to the store utilizing the network-based interface, and computer signal for charging the third party a fee based on a number of the products sold to the user utilizing the network-based interface.

13. (Original) The computer product of claim 11, further comprising computer signal for identifying the users upon accessing the data utilizing the network-based interface, and computer signal for charging the users a fee based on a number of times the users access the data utilizing the network-based interface.

14. (Original) The computer product of claim 11, further comprising computer signal for displaying a plurality of goods to the users accessing the data utilizing the network-based interface, and computer signal for allowing the acceptance of bids on the goods from the users utilizing the network.

15. (Original) The computer product of claim 11, further comprising computer signal for transmitting the data to suppliers of the supply chain utilizing the network, wherein the suppliers offer raw products used for producing the goods at a predetermined price, the price decreasing as a function of time during a predetermined duration.

16. (Withdrawn) A system for a revenue model in a network-based supply chain management framework, comprising:

- a) means for receiving data from a plurality of stores of a supply chain utilizing a network;
- b) means for allowing a user to access the data utilizing a network-based interface;
- c) computer signal for identifying the user accessing the network-based interface;
- d) means for displaying a first web-page of the network-based interface if the user is identified as a store, a second web-page of the network-based interface if the user is

identified as a distributor, and a third web-page of the network-based interface if the user is identified as a supplier;

e) means for advertising to the user on at least one of the web-pages in accordance with the identification;

f) means for analyzing the data being accessed by the user; and

g) means for advertising to the user on at least one of the web-pages in accordance with the analysis.

17. (Withdrawn) The system of claim 16, further comprising means for offering to sell the user products from a third party that are related to the store utilizing the network-based interface, and means for charging the third party a fee based on a number of the products sold to the user utilizing the network-based interface.

18. (Withdrawn) The system of claim 16, further comprising means for identifying the users upon accessing the data utilizing the network-based interface, and means for charging the users a fee based on a number of times the users access the data utilizing the network-based interface.

19. (Withdrawn) The system of claim 16, further comprising means for displaying a plurality of goods to the users accessing the data utilizing the network-based interface, and means for allowing the acceptance of bids on the goods from the users utilizing the network.

20. (Withdrawn) The system of claim 16, further comprising means for transmitting the data to suppliers of the supply chain utilizing the network, wherein the suppliers offer raw products used for producing the goods at a predetermined price, the price decreasing as a function of time during a predetermined duration.

21. (Withdrawn) A method for a revenue model in a network-based supply chain management framework, comprising:

- a) receiving data from a plurality of stores of a supply chain utilizing a network;
- b) allowing a user to access the data utilizing a network-based interface;

- c) identifying the user accessing the network-based interface;
- d) displaying a first web-page of the network-based interface if the user is identified as a store, a second web-page of the network-based interface if the user is identified as a distributor, and a third web-page of the network-based interface if the user is identified as a supplier;
- e) offering to sell the user products from a third party that are related to the store utilizing the network-based interface;
- f) charging the third party a fee based on a number of the products sold to the user utilizing the network-based interface; and
- g) charging the users a fee based on a number of times the users access the data utilizing the network-based interface.

22. (Currently Amended) A computer program product for a revenue model in a network-based supply chain management framework, comprising:

- a) computer code for receiving data from a plurality of independent stores of a supply chain utilizing a network;
- b) computer code for allowing a user to access the data utilizing a network-based interface;
- c) computer code for identifying the user accessing the network-based interface;
- d) computer code for displaying a first web-page of the network-based interface if the user is identified as a store, a second web-page of the network-based interface if the user is identified as a distributor, and a third web-page of the network-based interface if the user is identified as a supplier;
- e) computer code for offering to sell the user products from a an independent third party that are related to the store utilizing the network-based interface;
- f) computer code for charging the third party a fee based on a number of the products sold to the user utilizing the network-based interface; and
- g) computer code for charging the ~~users~~ user a fee based on a number of times the ~~users access~~ user accesses the data utilizing the network-based interface.

23. (Currently Amended) A computer product for a revenue model in a network-based supply chain management framework, comprising:

- a) computer signal for receiving data from a plurality of independent stores of a supply chain utilizing a network;
- b) computer signal for allowing a user to access the data utilizing a network-based interface;
- c) computer signal for identifying the user accessing the network-based interface;
- d) computer signal for displaying a first web-page of the network-based interface if the user is identified as a store, a second web-page of the network-based interface if the user is identified as a distributor, and a third web-page of the network-based interface if the user is identified as a supplier;
- e) computer signal for offering to sell the user products from a an independent third party that are related to the store utilizing the network-based interface;
- f) computer signal for charging the third party a fee based on a number of the products sold to the user utilizing the network-based interface; and
- g) computer signal for charging the user ~~users~~ a fee based on a number of times the user accesses ~~users access~~ the data utilizing the network-based interface.

24. (Withdrawn) A system for a revenue model in a network-based supply chain management framework, comprising:

- a) means for receiving data from a plurality of stores of a supply chain utilizing a network;
- b) means for allowing a user to access the data utilizing a network-based interface;
- c) means for identifying the user accessing the network-based interface;
- d) means for displaying a first web-page of the network-based interface if the user is identified as a store, a second web-page of the network-based interface if the user is identified as a distributor, and a third web-page of the network-based interface if the user is identified as a supplier;
- e) means for offering to sell the user products from a third party that are related to the store utilizing the network-based interface;



f) means for charging the third party a fee based on a number of the products sold to the user utilizing the network-based interface; and

g) means for charging the user ~~users~~ a fee based on a number of times the user ~~accesses~~ ~~users~~ access the data utilizing the network-based interface.

25. (Withdrawn) A method for a revenue model in a network-based supply chain management framework, comprising:

- a) receiving data from a plurality of stores of a supply chain utilizing a network;
- b) allowing a user to access the data utilizing a network-based interface;
- c) identifying the user accessing the network-based interface;
- d) displaying a first web-page of the network-based interface if the user is identified as a store, a second web-page of the network-based interface if the user is identified as a distributor, and a third web-page of the network-based interface if the user is identified as a supplier;
- e) advertising to the user on at least one of the web-pages in accordance with the identification;
- f) analyzing the data being accessed by the user;
- g) advertising to the user on at least one of the web-pages in accordance with the analysis;
- h) offering to sell the user products from a third party that are related to the store utilizing the network-based interface;
- i) charging the third party a fee based on a number of the products sold to the user utilizing the network-based interface;
- j) charging the users a fee based on a number of times the users access the data utilizing the network-based interface;
- k) displaying a plurality of goods to the users accessing the data utilizing the network-based interface;
- l) allowing the acceptance of bids on the goods from the users utilizing the network;

m) transmitting the data to suppliers of the supply chain utilizing the network, wherein the suppliers offer raw products used for producing the goods at a predetermined price, the price decreasing as a function of time during a predetermined duration.

26. (Currently Amended) A computer program product for a revenue model in a network-based supply chain management framework, comprising:

- a) computer code for receiving data from a plurality of independent stores of a supply chain utilizing a network;
- b) computer code for allowing a user to access the data utilizing a network-based interface;
- c) computer code for identifying the user accessing the network-based interface;
- d) computer code for displaying a first web-page of the network-based interface if the user is identified as a store, a second web-page of the network-based interface if the user is identified as a distributor, and a third web-page of the network-based interface if the user is identified as a supplier;
- e) computer code for advertising to the user on at least one of the web-pages in accordance with the identification;
- f) computer code for analyzing the data being accessed by the user;
- g) computer code for advertising to the user on at least one of the web-pages in accordance with the analysis of the data accessed by the user;
- h) computer code for offering to sell the user products from a an independent third party that are related to the store utilizing the network-based interface;
- i) computer code for charging the third party a fee based on a number of the products sold to the user utilizing the network-based interface;
- j) computer code for charging the user ~~users~~ a fee based on a number of times the user accesses ~~users access~~ the data utilizing the network-based interface;
- k) computer code for displaying a plurality of goods to the users accessing the data utilizing the network-based interface;
- l) computer code for allowing the acceptance of bids on the goods from the users utilizing the network;

m) computer code for transmitting the data to suppliers of the supply chain utilizing the network, wherein the suppliers offer raw products used for producing the goods at a predetermined price, the price decreasing as a function of time during a predetermined duration.

27. (Currently Amended) A computer product for a revenue model in a network-based supply chain management framework, comprising:

- a) computer signal for receiving data from a plurality of independent stores of a supply chain utilizing a network;
- b) computer signal for allowing a user to access the data utilizing a network-based interface;
- c) computer signal for identifying the user accessing the network-based interface;
- d) computer signal for displaying a first web-page of the network-based interface if the user is identified as a store, a second web-page of the network-based interface if the user is identified as a distributor, and a third web-page of the network-based interface if the user is identified as a supplier;
- e) computer signal for advertising to the user on at least one of the web-pages in accordance with the identification;
- f) computer signal for analyzing the data being accessed by the user;
- g) computer signal for advertising to the user on at least one of the web-pages in accordance with the analysis of the data accessed by the user;
- h) computer signal for offering to sell the user products from a an independent third party that are related to the store utilizing the network-based interface;
- i) computer signal for charging the third party a fee based on a number of the products sold to the user utilizing the network-based interface;
- j) computer signal for charging the users a fee based on a number of times the users access the data utilizing the network-based interface;
- k) computer signal for displaying a plurality of goods to the users accessing the data utilizing the network-based interface;
- l) computer signal for allowing the acceptance of bids on the goods from the users utilizing the network;

m) computer signal for transmitting the data to suppliers of the supply chain utilizing the network, wherein the suppliers offer raw products used for producing the goods at a predetermined price, the price decreasing as a function of time during a predetermined duration.

28. (Withdrawn) A system for a revenue model in a network-based supply chain management framework, comprising:

- a) means for receiving data from a plurality of stores of a supply chain utilizing a network;
- b) means for allowing a user to access the data utilizing a network-based interface;
- c) means for identifying the user accessing the network-based interface;
- d) means for displaying a first web-page of the network-based interface if the user is identified as a store, a second web-page of the network-based interface if the user is identified as a distributor, and a third web-page of the network-based interface if the user is identified as a supplier;
- e) means for advertising to the user on at least one of the web-pages in accordance with the identification;
- f) means for analyzing the data being accessed by the user;
- g) means for advertising to the user on at least one of the web-pages in accordance with the analysis;
- h) means for offering to sell the user products from a third party that are related to the store utilizing the network-based interface;
- i) means for charging the third party a fee based on a number of the products sold to the user utilizing the network-based interface;
- j) means for charging the users a fee based on a number of times the users access the data utilizing the network-based interface;
- k) means for displaying a plurality of goods to the users accessing the data utilizing the network-based interface;
- l) means for allowing the acceptance of bids on the goods from the users utilizing the network;

m) means for transmitting the data to suppliers of the supply chain utilizing the network, wherein the suppliers offer raw products used for producing the goods at a predetermined price, the price decreasing as a function of time during a predetermined duration.